

HOW BSL OPERATES

BSL (Buy, Sell, Lease) Real Estate is a company that realizes that real estate is actually not about houses, land, or buildings- it's about people. The needs and desires of our clients come first. The needs are the 'must have features', and the desires are the 'would like to have features' that would completely fulfill both the needs and the desires. We start to work on finding the best property that will completely fulfill the needs and the desires as closely as possible.

Buying

We know your time is valuable, that's why we send properties to you via the internet for previewing homes prior to touring the property in person. After reading the description and other information about the home and looking at the pictures, the client can select only those homes that best fulfill their needs. Each client can reach us by cell phone, text message email or fax 24 hours a day, seven days a week. By the time we tour a home we have already been in touch with our client on numerous occasions, to answer questions and/or provide information. Information that we provide includes, but not limited to neighborhood location and amenities, crime statistics, tax information, home warranty availability, schools and district information. In today's economic environment we realize that every penny counts. This is the main reason that we work hard to find the perfect property at a price that is within your budget.

Selling

When you're ready to sell your home, we first provide you with a Comparative Marketing Analysis report so that you can compare your home to others in your neighborhood that were sold within the past 3 months. This CMA report will assist you in setting a price for your home that is within the price range that other homes similar to yours have sold for. The next step is taking pictures, measuring rooms, placing the sign in the yard, and placing the locked key-box on the property, and uploading the property information to the Multiple Listing Service. The MLS gives your home exposure to all of the other Realtors in the area. Next we list your property on numerous web sites, including E-Bay.

Leasing

We also provide leasing management services for homeowners and commercial clients, including background checks when necessary. If you just need to find a home to lease, we will assist you with this task as well.

CAREERS IN REAL ESTATE

Working for BSL Real Estate gives you the freedom to work from home, while taking your career to whatever level fits you. If you are busy with children and housekeeping, and just want to work part-time - that's fine. If you are a goal-driven, hardworking entrepreneur who desires to elevate your career to the top, then this is the place for you also. There is room for everyone. You will be well trained, but there will always be someone who will be available, should you have questions. Give us a call, you'll be glad you did. You can reach us at: 210-488-1002